

Manual for Roll-up

The information below is made as an example if the banner size in scale 1:1 has the size 85 x 200 cm.

Artwork:

Size: 85 x 200 cm

Bleed: 3 mm (incl. crop marks)

Colour chart: CMYK

Text: All text should be converted to curves

Resolution: Artwork that is sent to us should (not compressed) be minimum 120 dpi (maximum 200 dpi)

Acceptable files are: PDF with 3 mm bleed and crop marks

Colour profile: Euro Scale Coated Version 2

About Vector graphic:

All graphic does not have to be vectorised, as long as they fulfil the demands above. Note that texts **MUST** be in vectors. If not, we can not be responsible for divergences that are results because of this.

About file sizes:

The artworks should be in scale 1:1 and minimum 120 dpi.

About colours:

Colours look different on different screens and they can be different because of different printers, colour profiles, the computer programs settings, etc. We can not be responsible for colour differences based on these reasons. If you use Pantone colours these should be converted into CMYK.

Test prints/Colour prints:

If exact colour matching is requested, we recommend you to send a colour sample to us (printed paper). If this is not made, we are not responsible if the digital printed result does not match exactly.

Compressing:

Suitable programs to use are WinZip and WINRAR. This so you can lower the file size as much as possible when delivering the artwork.

NOTE! The digital printers are using the colour scheme CMYK. If other colour schemes are used, this can result in colour differences when the colours are converted.

On digital printed products that are produced and on which these routines have not been used, we will not be responsible for divergences.